

- Dashboard**
- Intelligence Beta
- Visitors
- Traffic Sources
- Content
- Goals
- Ecommerce

**Custom Reporting**

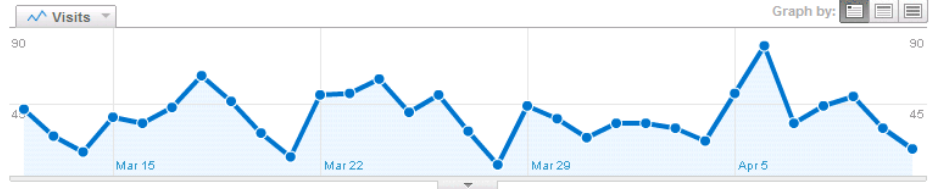
- My Customizations**
- Custom Reports
  - Advanced Segments
  - Intelligence Beta
  - Email

- Help Resources**
- About this Report
  - Conversion University
  - Common Questions

Export | Email | Advanced Segments: All Visits

## Dashboard

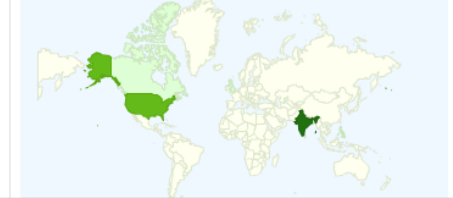
Mar 12, 2010 - Apr 11, 2010



### Site Usage

<b>1,164 Visits</b>	<b>59.02% Bounce Rate</b>
<b>4,278 Pageviews</b>	<b>00:04:24 Avg. Time on Site</b>
<b>3.68 Pages/Visit</b>	<b>61.68% % New Visits</b>

### Map Overlay



### Content Overview

Pages	Pageviews	% Pageviews
/	2,905	67.91%
/contact-us.php	194	4.53%
/seo-services.php	143	3.34%
/free-analysis.php	104	2.43%
/request-services.php	64	1.50%

- Dashboard
- Intelligence Beta
- Visitors
  - Overview
  - Benchmarking
  - Map Overlay
  - New vs. Returning
  - Languages
  - Visitor Trending
  - Visitor Loyalty
  - Browser Capabilities
  - Network Properties
  - Mobile
  - User Defined
  - Custom Variables
- Traffic Sources
  - Content
  - Goals
  - Ecommerce

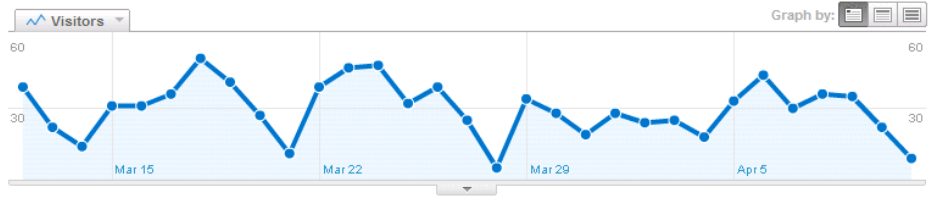
Custom Reporting

- My Customizations
  - Custom Reports
  - Advanced Segments
  - Intelligence Beta
  - Email

Export | Email | Add to Dashboard | Advanced Segments: All Visits

## Visitors Overview

Mar 12, 2010 - Apr 11, 2010



### 755 people visited this site

- 1,164 Visits
- 755 Absolute Unique Visitors
- 4,278 Pageviews
- 3.68 Average Pageviews
- 00:04:24 Time on Site
- 59.02% Bounce Rate
- 61.68% New Visits

#### Visitor Segmentation

- Visitors Profile: languages, network locations, user defined
- Browser Profile: browsers, operating systems, browser and operating systems, screen colors, screen resolutions, java support, Flash
- Map Overlay: Geolocation visualization

[Try Google Ad Planner.](#)  
Understand the demographics and behaviors of your website's visitors.

- Dashboard
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- Visitors
- Traffic Sources**
  - Overview
  - Direct Traffic
  - Referring Sites
  - Search Engines
  - All Traffic Sources
  - AdWords
  - Keywords
  - Campaigns
  - Ad Versions
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Export | Email | Add to Dashboard | Advanced Segments: All Visits

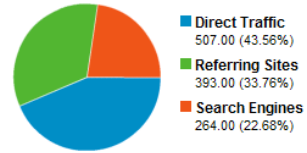
## Traffic Sources Overview

Mar 12, 2010 - Apr 11, 2010



All traffic sources sent a total of 1,164 visits

- 43.56% Direct Traffic
- 33.76% Referring Sites
- 22.68% Search Engines



## Top Traffic Sources

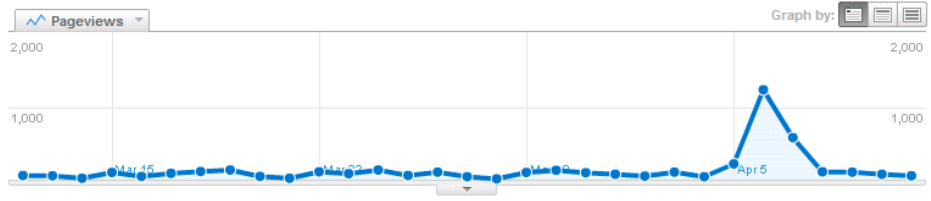
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	507	43.56%	marketraise	35	13.26%
google (organic)	250	21.48%	seo company	31	11.74%
marketraise.com (referral)	40	3.44%	http://www.marketraise.com/	22	8.33%

- Dashboard
- Intelligence Beta
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- Content**
  - Overview
  - Top Content
  - Content by Title
  - Content Drilldown
  - Top Landing Pages
  - Top Exit Pages
  - Site Overlay
- Site Search
- Event Tracking
- Goals
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  - Custom Reports
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  - Intelligence Beta
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- Help Resources
  - About this Report

Export | Email | Add to Dashboard | Advanced Segments: All Visits

## Content Overview

Mar 12, 2010 - Apr 11, 2010



Pages on this site were viewed a total of 4,278 times

- 4,278 Pageviews**
- 1,961 Unique Views**
- 59.02% Bounce Rate**

### Navigation Analysis

- [Navigation Summary](#)  
How visitors found your content
- [Entrance Paths](#)  
Paths visitors used to get to your content

### Landing Page Optimization

- [Entrance Sources](#)  
Top sources per page
- [Entrance Keywords](#)  
Top keywords per page

### Click Patterns

- [Site Overlay](#)  
Click data on top of your website

### Top Content

Pages	Pageviews	% Pageviews
/	2,905	67.91%
/contact-us.php	194	4.53%
/seo-services.php	143	3.34%